

Fred A. and Barbara M.
Erb Family Foundation

THE ROAD ALREADY TRAVELED AND THE JOURNEY FORWARD

2009-2019 Report



The Road Already Traveled

Mission: To advance an environmentally healthy and culturally vibrant metropolitan Detroit and flourishing Great Lakes ecosystem

The First 10 Years



My parents were philanthropic all their lives. My father encouraged philanthropy in all his circles, including friends, business associates, and his company, Erb Lumber. Through their commitment to others, I was raised knowing the importance of supporting the arts, the environment, and our community.

My parents were incredibly passionate and immensely generous with their time, expertise, and resources. They immersed themselves in the arts, with my father's love of jazz, and their combined love of theater and other art forms. Both were fervent about the Great Lakes, especially water quality and environmental concerns. My mother's wish was to ensure that her grandchildren's grandchildren would be able to swim in the clean waters of the Great Lakes. Long before it was widely practiced, my mother adopted a healthy lifestyle by supporting organic farming and practicing sustainable efforts at home.

In 2009, the Fred A. and Barbara M. Erb Family Foundation made its first grants. It's hard to believe that we've surpassed the 10-year milestone. I'm proud of all we have accomplished in this first decade.

Over the past 10 years, we have learned a tremendous amount, and we now see how our role has expanded beyond that of funder to include thought leader. This is possible because our collaborative efforts have created natural bridges for convening experts to have

thoughtful, impactful conversations about the issues that challenge us most. In this way, we have become a vital resource to our community, which means we can advocate convincingly for those who need it.

We have also learned that the issues our communities face are more urgent than ever before. We must not stop now. The original priorities set out by my parents still guide us, yet we realize that there are more challenges now than ever before.

Thank you, to all those who have supported our efforts, offered wise counsel, and partnered with us along the way. We especially thank our grantees, who are doing the hard work in our communities to deliver change.

This annual report highlights some of our recent accomplishments, reviews our grant history, and takes a powerful look at our future. As you will learn in Part 2 of this report, we are well prepared for the next five years and beyond.

We are pleased to be on this journey with all of you and look forward to the success we will share in the coming years.

With gratitude,

A handwritten signature in black ink that reads "John M. Erb". The signature is fluid and cursive.

John M. Erb, Chairman and CEO



Programs With Impact: 2009-2019



In Southeast Michigan
things are growing and it's
because of you.

In our first 10 years as a foundation,

we supported critical projects that improved quality of life in metropolitan Detroit and the Great Lakes ecosystem. We sought a deep understanding of the issues we support and strived to be neutral conveners who advocated for lasting change. We believed in long-term relationships with grantees and focused on metrics-driven outcomes.

We walked alongside many grantees and partners whose vision and passion are an inspiration and a force. The following is a summary of the resulting impact.

Environment

An environmentally healthy City of Detroit, metropolitan Detroit region, and Great Lakes ecosystem.



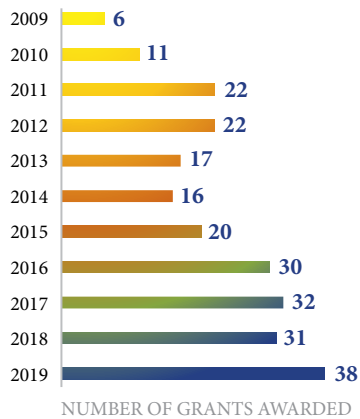
Great Lakes

Desired Outcome: To improve water quality in the Great Lakes basin, especially the watersheds impacting metropolitan Detroit and Bayfield, Ontario, through the elimination of polluted runoff and other threats, resiliency to climate change, and individual and institutional stewardship.

Grants

Since 2009, the Erb Family Foundation has awarded 245 grants to organizations that are creating a thriving Great Lakes ecosystem, especially in the watersheds impacting metropolitan Detroit and Bayfield, Ontario.

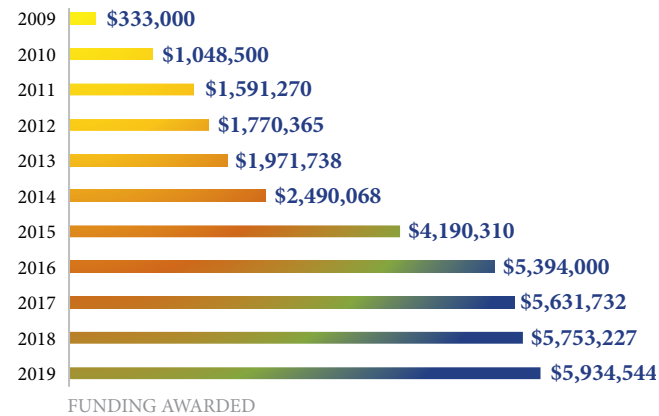
GRANTEES



70

ORGANIZATIONS
SUPPORTED

GRANTS PAID



\$36,108,754

GRANTS AWARDED

Our Impact: Great Lakes

Over the past decade, we fostered relationships with community-based watershed organizations, advocacy organizations, universities, businesses, and farmers to establish strong local and regional support for Great Lakes water quality. Our grants also resulted in billions of dollars for projects through the Great Lakes Restoration Initiative, collaborative research around emerging contaminants such as PFAS, and commitments from farmers to prevent agricultural runoff.

When it comes to caring for our rivers and streams, everyone has a part to play. Watershed organizations are bringing together volunteers to improve water quality.

Our Impact: Green Stormwater Infrastructure (GSI)

Ten years ago, GSI was a fledgling concept in Detroit. Today, the City of Detroit, local businesses, non-governmental organizations, and research institutions are beginning to embrace GSI. A third-party evaluation cited our convening of multiple interests, facilitating of collaboration, and strategic support of a wide array of GSI approaches as playing a major role in this growth.

Green stormwater infrastructure initiatives are bringing together neighbors, improving water quality, and making Detroit more beautiful.

When Michigan state senator Adam Hollier began an initiative to reduce blood lead levels in Detroit children, he didn't know he'd be advocating for his own daughter.



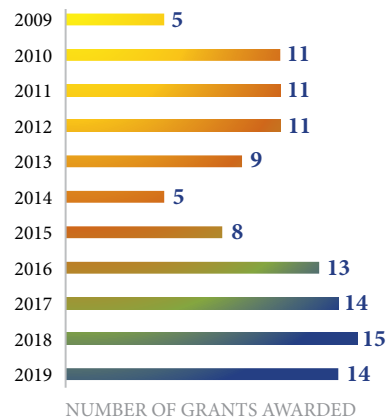
Environmental Health, Justice, and Equitable Development

Desired Outcome: Sustainable (triple-bottom-line) development, sustainable business models, and public policies that are socially equitable and sensitive to environmental and public health concerns in the metropolitan Detroit region.

Grants

Since 2009, the Erb Family Foundation has awarded 116 grants to organizations that promote a more sustainable city and region.

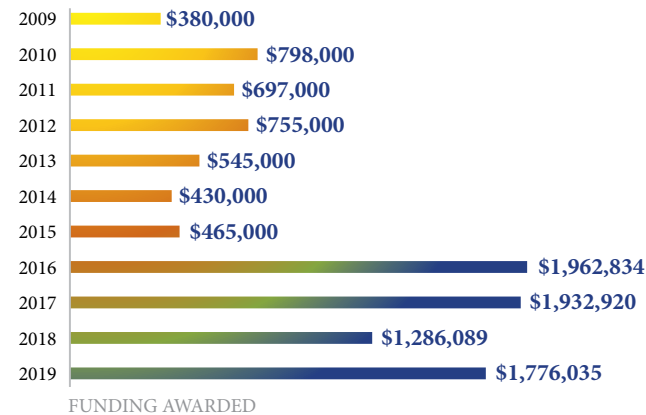
GRANTEES



32

ORGANIZATIONS SUPPORTED

GRANTS PAID



\$11,027,878

GRANTS AWARDED

Our Impact

Collaboration on planning processes such as the Detroit Environmental Agenda and the Office of Sustainability's Sustainability Action Agenda engaged residents, knitted together diverse voices, and embedded them into a citywide sustainability agenda. We also helped advance sustainable farming and the development of a sustainable food economy, and improved environmental health by arming residents with data, advocacy tools, and job opportunities to fight current and legacy pollution.

Arts organizations don't just anchor communities –
they anchor individual lives as well.



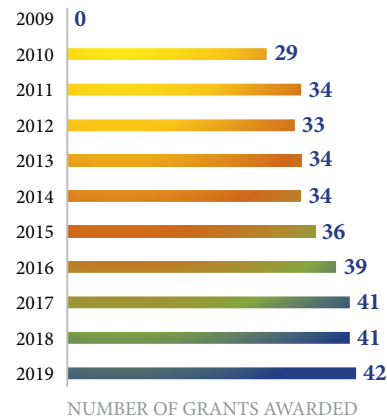
Anchor Arts

Desired Outcome: A strong central city and vibrant neighborhoods in the City of Detroit that also contribute to the quality of life in metropolitan Detroit.

Grants

Since 2010, the Erb Family Foundation has awarded 363 grants to organizations that make the City of Detroit and metropolitan Detroit a culturally vibrant region where general operating support and transformational arts contribute to the area's quality of life.

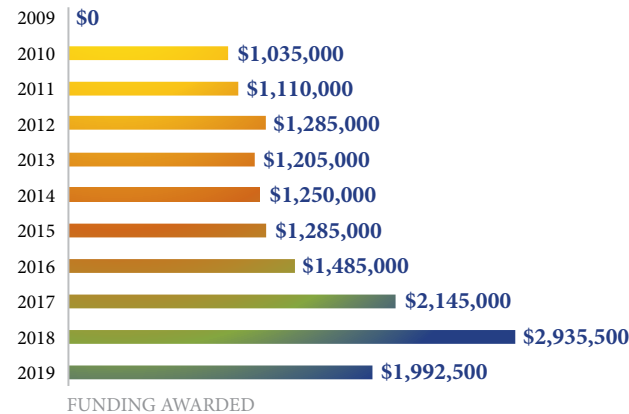
GRANTEES



45

ORGANIZATIONS
SUPPORTED

GRANTS PAID



\$15,728,000

GRANTS AWARDED

Our Impact

Since 2010, we have awarded over \$14 million in unrestricted operating funding to arts and cultural organizations through Detroit Arts Support, a common application and due diligence process shared with the Kresge Foundation, Hudson-Webber Foundation, and DeRoy Testamentary Foundation. This long-term operating support allows arts organizations to staff their work, build reserves, and develop new programming. We have also supported transformational efforts that strengthen the business models of arts and cultural organizations.

Grassroots arts organizations infuse creativity into their neighborhoods.



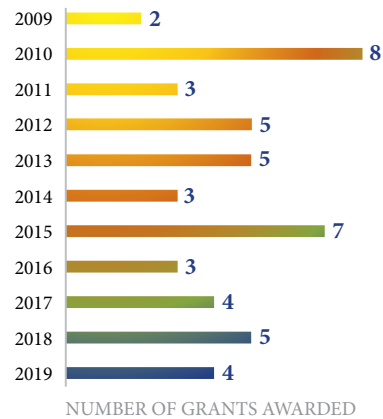
Arts and Community Life

Desired Outcome: Robust community participation and more attractive, prosperous neighborhoods in Detroit and other economically challenged areas across metropolitan Detroit, contributing to a stronger region.

Grants

Since 2009, the Erb Family Foundation has awarded 49 grants to organizations that led to more attractive, prosperous neighborhoods in the metropolitan Detroit region.

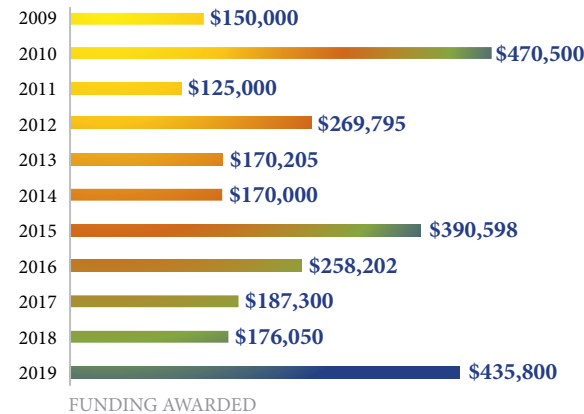
GRANTEES



22

ORGANIZATIONS
SUPPORTED

GRANTS PAID



\$2,803,450

GRANTS AWARDED

Our Impact

For 10 years, we supported neighborhood-based arts initiatives that put residents alongside artists to create murals, festivals, and art-infused pocket parks that have overcome blight, beautified neighborhoods, and inspired community pride.

Young jazz musicians share the impact Detroit's jazz legacy has had on them.



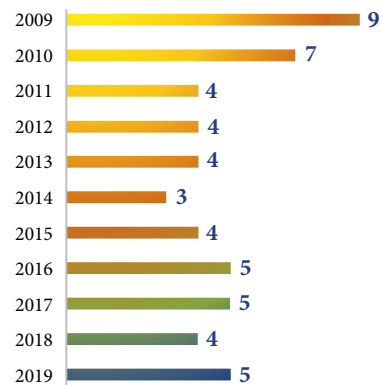
Jazz Education

Desired Outcome: The continuation of Detroit's strong jazz tradition, and Fred Erb's legacy of jazz patronage.

Grants

Since 2009, the Erb Family Foundation has awarded 54 grants to projects that educate the next generation of jazz musicians.

GRANTEES

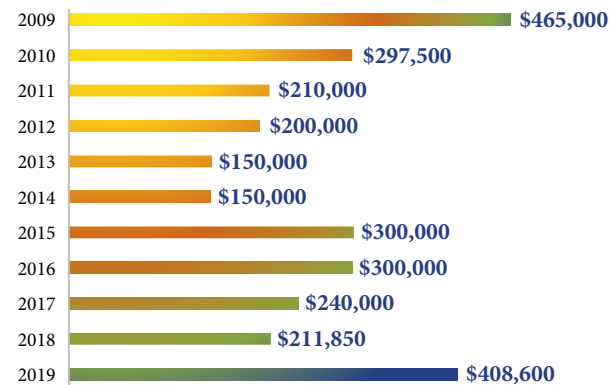


NUMBER OF GRANTS AWARDED

13

ORGANIZATIONS
SUPPORTED

GRANTS PAID



FUNDING AWARDED

\$2,932,950

GRANTS AWARDED

Our Impact

Each year, 250 middle and high school students honed their musical talents through classes and rehearsals with established performers in the metropolitan Detroit jazz community. Private teaching, ensemble rehearsals, jam sessions, masterclasses, and public performances allowed 6-12th grade students to learn Detroit's jazz legacy and become the next generation of jazz musicians.



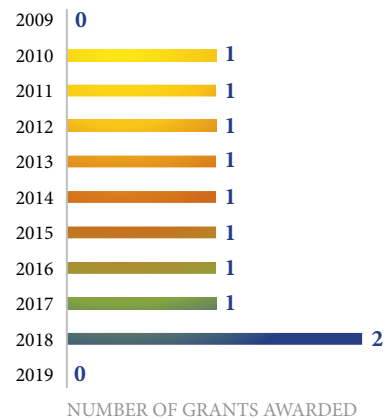
Alzheimer's Research

Desired Outcome: A world free of Alzheimer's disease.

Grants

Since 2010, the Erb Family Foundation has focused its Alzheimer's research support towards two organizations that are pioneers in researching prevention, management, and treatment of Alzheimer's disease and related dementias.

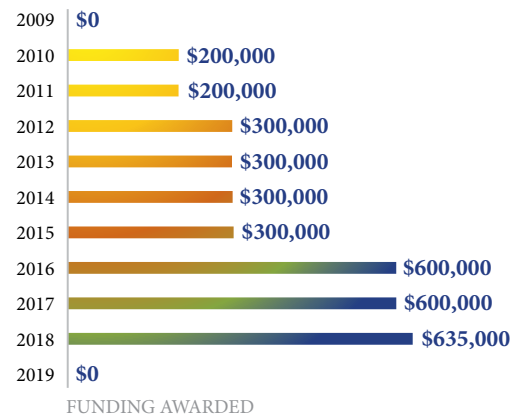
GRANTEES



2

ORGANIZATIONS
SUPPORTED

GRANTS PAID



\$3,435,000

GRANTS AWARDED

Our Impact

Our lasting partnership with the Alzheimer's Association contributed to leading global research in the areas of prevention, treatment, and early detection.

A Decade of Giving

826 Michigan	\$75,000
Alliance for the Great Lakes	\$480,000
Alliance of Rouge Communities	\$61,251
Allied Media Projects	\$254,500
Alzheimer's Disease and Related Disorders Association, Inc.	\$3,400,000
Ann Arbor Hands-On Museum	\$85,500
Arab Community Center for Economic & Social Services Access	\$65,000
Arts & Scraps	\$100,000
Arts League of Michigan Inc	\$1,100,000
Beaumont Foundation	\$500,000
Belle Isle Conservancy	\$447,500
Birmingham Bloomfield Art Center Inc	\$70,000
Brightmoor Alliance Inc on Behalf of Sidewalk Detroit	\$222,600
Capuchin Soup Kitchen	\$132,800
Central Detroit Christian Community Development Corporation	\$205,000
Chamber Music Society of Detroit	\$25,000
Chandler Park Conservancy	\$642,000
Charles H. Wright Museum of African American History	\$461,000



Christ Church Cranbrook	\$325,100	Corporation for a Skilled Workforce	\$20,000
City Connect Detroit	\$100,000	Council of Michigan Foundations	\$50,000
Clean Water Fund	\$140,000	Cranbrook Educational Community	\$1,240,000
Clinton River Watershed Council	\$1,078,000	Creative Many Michigan	\$250,000
College for Creative Studies	\$400,000	CultureSource	\$467,000
Community Development Advocates of Detroit	\$225,000	Detroit Artists Market	\$115,000
Community Foundation for Southeast Michigan	\$500,000	Detroit Chamber Winds & Strings	\$467,700
		Detroit Children's Choir Inc	\$50,000



The Detroit Grand Bargain

In 2014 the Erb Family Foundation joined arms with a diverse group of local and national philanthropies to contribute to a plan to help Detroit rise out of bankruptcy. Known as “The Detroit Grand Bargain,” 12 foundations collectively provided \$370 million towards helping Detroit find much needed solutions to its unique challenges. This included helping protect the pensions of city workers and preserving the Detroit Institute of Arts’ collection among other things. From 2014 until 2034, the Erb Family Foundation will contribute a total of \$10 million to the Foundation for Detroit’s Future.



Detroit Zoological Society	\$2,625,000
Detroiters Working for Environmental Justice	\$1,951,000
Develop Detroit Inc.	\$350,000
Downtown Detroit Partnership Inc.	\$250,000
Ducks Unlimited Inc.	\$100,000
East Michigan Environmental Action Council Inc	\$270,000
Eastern Market Corporation.	\$516,000
Eastside Community Network	\$2,056,000
Ecology Center Inc	\$1,292,500
EcoWorks	\$664,000
Environmental Defence Canada Inc.	\$50,000
Fair Food Network	\$405,000
Focus Hope	\$60,000
Forgotten Harvest, Inc.	\$125,000
Foundation for Detroit’s Future	\$2,500,000
Freshwater Future.	\$1,215,000
Friends of The Detroit River.	\$193,000
Friends of The Rouge.	\$889,660
Funders Network for Smart Growth And Livable Communities Inc	\$50,000
Genesis Harbor of Opportunities Promoting Excellence	\$110,000

Detroit Eastside Community Collaborative Inc. (DECC).	\$15,000
Detroit Economic Growth Association.	\$1,835,000
Detroit Educational Television Foundation	\$3,245,000
Detroit Food & Entrepreneurship Academy.	\$80,000
Detroit Food Policy Council.	\$220,000
Detroit Greenways Coalition	\$80,000
Detroit Hispanic Development Corporation	\$635,000
Detroit Historical Society	\$250,000

Detroit Institute of Arts	\$1,000,000
Detroit Jazz Festival Foundation	\$477,500
Detroit Public Library Friends Foundation Inc	\$155,000
Detroit Public Theatre	\$45,000
Detroit Riverfront Conservancy, Inc.	\$1,000,000
Detroit Science Center Inc.	\$150,000
Detroit Strategic Framework Inc	\$1,011,500
Detroit Symphony Orchestra	\$2,100,000

Grandmont Rosedale Development Corporation	\$20,000
Great Lakes Commission	\$1,047,300
Great Lakes Environmental Law Center	\$141,000
Green Living Science	\$200,000
Heart of the Lakes Center for Land Conservation Policy	\$75,000
Heritage Works	\$200,000
Huron River Watershed Council	\$1,758,000
Insideout Literary Arts Project	\$350,000
International Association for Great Lakes Research-Michigan	\$100,000
International Wildlife Refuge Alliance	\$70,000
Jazz at Lincoln Center Inc	\$161,850
Jefferson East Inc	\$134,000
Joy-Southfield Community Development Corporation	\$80,000
Keep Growing Detroit	\$742,027
Lake Huron Centre for Coastal Conservation	\$26,000
Lambert Sanctuaries	\$40,000
Lawrence Technological University	\$199,000
Living Arts	\$300,000
Luella Hannan Memorial Foundation	\$15,000
Marygrove College	\$100,000
Matrix Theatre Company	\$295,000
Meridian Institute	\$45,000



Metro Healthcare Services Inc.	\$60,000	Michigan United Conservation Clubs	\$36,000
Michigan Association of Conservation Districts (MACD)	\$485,000	Midtown Detroit, Inc.	\$240,000
Michigan Community Resources	\$135,000	Millan Theatre Company	\$135,000
Michigan Environmental Council	\$1,382,000	Mosaic Youth Theatre of Detroit	\$395,000
Michigan Humanities Council	\$150,000	Motorcities National Heritage Area Partnership Incorporated	\$170,000
Michigan League of Conservation Voters Education Fund	\$385,000	Motown Historical Museum, Inc	\$826,000
Michigan Nonprofit Association	\$415,000	Museum of Contemporary Art Detroit	\$450,000
Michigan Opera Theatre	\$250,000	Music Hall Center for the Performing Arts Inc	\$315,000
Michigan Science Center	\$150,000	National Fish and Wildlife Foundation	\$400,000
Michigan State University	\$816,000	National Wildlife Federation	\$1,980,000





Northeast-Midwest Institute	\$50,000
Pacific Institute - Circle of Blue Project	\$33,000
People's Community Services of Metropolitan Detroit	\$77,500
Pewabic Pottery	\$365,000
Power House Productions	\$104,250
PuppetART	\$100,000
Rackham Symphony Choir	\$35,000
River Network	\$60,000
Salvation Army	\$250,000
Scarab Club	\$100,000
Science & Environmental Health Network	\$75,000

Shar Self Help Addiction Reorientation Foundation	\$1,125,000
Signal Return Inc	\$50,000
Six Rivers Regional Land Conservancy	\$100,000
Southeastern Michigan Health Association	\$569,535
Southwest Detroit Business Association Inc.	\$243,000
Southwest Detroit Environmental Vision Project	\$100,000
Southwest Housing Solutions Corporation	\$75,000
Sphinx Organization, Inc.	\$325,000
Stratford Shakespearean Festival of America	\$900,000
Student Conservation Association Inc	\$110,000

TechTown Detroit	\$223,000
THAW	\$125,000
The Ausable Bayfield Conservation Authority	\$300,000
The Council of State Governments Midwestern Office	\$70,000
The Greening of Detroit	\$1,138,000
The Heidelberg Project	\$650,000
The Henry Ford	\$1,000,000
The Nature Conservancy	\$2,134,000
The Sierra Club Foundation	\$529,700
The Theatre Ensemble Inc. d/b/a Meadow Brook Theatre	\$250,000
Tides Canada Foundation	\$50,000
Trout Unlimited Inc	\$200,000
United Community Housing Coalition	\$100,000
University of Detroit Mercy	\$50,000
University of Michigan	\$8,871,016
Vanguard Community Development Corporation	\$100,000
Voices for Earth Justice	\$20,000
VSA Michigan	\$50,000
Wayne State University	\$3,093,843
YMCA of Metropolitan Detroit	\$280,000

Fiscal Year 2018-2019 Financials

	As of June 30, 2019	As of June 30, 2018
ASSETS		
Cash	\$ 5,590,884	\$ 3,130,356
Investments	297,655,049	296,037,885
Total Assets	\$ 303,245,933	\$ 299,168,241
LIABILITIES		
Accrued Liabilities	\$ 338,368	\$ 237,374
Grants Payable	7,113,163	6,226,107
Deferred Federal Excise Taxes	419,106	345,868
Total Liabilities	\$ 7,870,637	\$ 6,809,349
NET ASSETS		
Beginning of Year Balance	\$ 292,358,892	\$ 279,263,348
Additions/Reductions	3,016,404	13,095,544
Total Net Assets	295,375,296	292,358,892
Total Liabilities and Net Assets	\$ 303,245,933	\$ 299,168,241





Fred and Barbara

Devoted parents and grandparents, Fred and Barbara Erb's philanthropy was strongly influenced by their desire to create a better world for both current and future generations.

This desire, together with their experience as family business owners, a shared love of nature and a deep sense of fairness and justice, led them to view their philanthropy through the lens of sustainability – development that harmonizes economic, environmental, and social interests, meeting the needs of the present without compromising the needs of the future.

Born on February 11, 1923, in Detroit, Fred attended Cranbrook School in Bloomfield Hills where he excelled in sports, music, science, and math. In 1942, Fred transferred from Cornell University to the University of Michigan where he met his wife Barbara. With the onset of World War II, Fred joined the Army Enlisted Reserve and was called to active duty in June 1943. While stationed in Maryland he spent his weekends in New York City listening to jazz greats like Art Tatum, Billie Holiday, and Sidney Bechet, furthering what would become a lifelong love of jazz.

After the war, Fred and Barbara married and Fred resumed his education. Shortly after graduation, Fred went to work for his uncle's lumber and coal business in Royal Oak. The business grew rapidly under Fred's leadership, and in the 1970s Erb Lumber became the largest lumber supplier in Michigan. Fred was also active in real estate development, often lending money to new builders unable to access traditional financing – a reflection of his entrepreneurial spirit.

Barbara Erb was born in Detroit on April 17, 1924, as Barbara Jean Morley. As a young child, Barbara spent her summers in Bayfield, Ontario. Barbara's time on the shores of Lake Huron instilled in her a lifelong love and respect for the Great Lakes and the natural environment, which would later influence her and Fred's philanthropy.

An early environmentalist, Barbara was an organic gardener committed to nutrition and wholesome eating long before these issues became mainstream. She practiced organic gardening, frequented the local farmers markets, took her recyclables to the department of public works, and was known in every health food store in town. Always community minded, Barbara's philanthropy included a broad array of organizations.

After years of charitable giving, Fred and Barbara made their largest gift to create the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise, a joint master's degree program at the University of Michigan Ross School of Business and School for Environment and Sustainability (formerly School of Natural Resources and Environment).

In 2007, as parents and grandparents with a concern for the environment and a love of the arts, Fred and Barbara established the Fred A. and Barbara M. Erb Family Foundation, with a mission of advancing an environmentally healthy and culturally vibrant metropolitan Detroit and a flourishing Great Lakes ecosystem.



The Great Lakes Basin

We like to say that everyone lives on waterfront

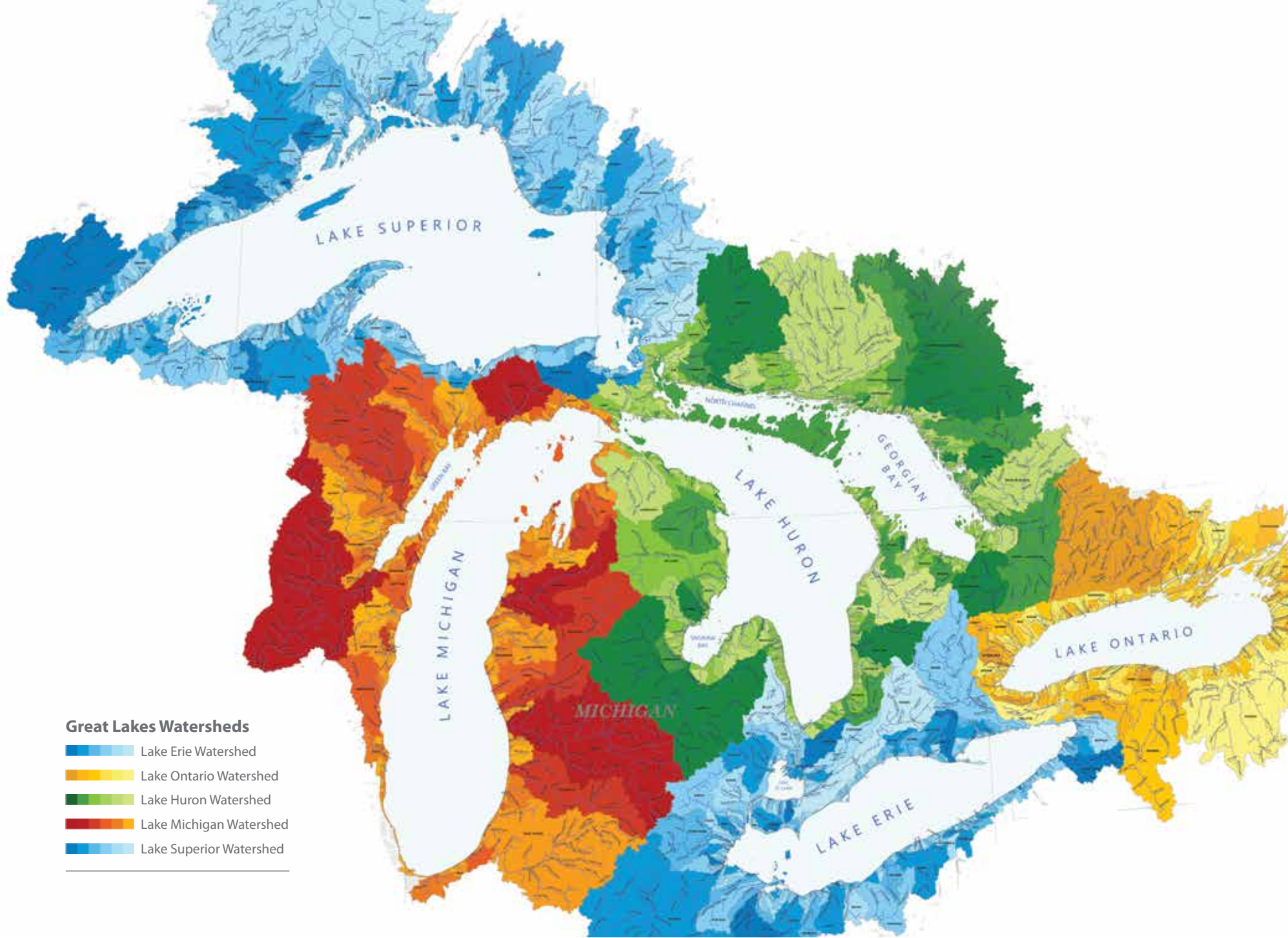
property. This is because everything people do on their land ends up in one of the Great Lakes. To illustrate this, we worked with The Nature Conservancy (TNC) to create a watershed map of the Great Lakes basin.

Each watershed (drainage basin) is designated by a color and demonstrates that no matter where you are located, you are in a watershed. A watershed can be as small as a few acres draining into a farm pond or as large as several thousand square miles of a major lake, such as one of the Great Lakes. For example, the different watersheds for Lake Erie are colored in a shade of blue. All the water – clean and polluted – that flows into the blue watersheds eventually flows into Lake Erie.

To date, we distributed 7,700 copies of the map across the region. Our partner, TNC, distributed an additional 29,000 as inserts in its conservation report. It is proudly featured in federal and legislative offices across the Great Lakes binational basin and as wallpaper in some nonprofit offices. The map is also included in lesson plans created by Alliance for the Great Lakes and Detroit Public Television. Throughout the past year, U.S. Members of Congress tweeted about it as they made significant announcements about Great Lakes policies. It even made its debut on C-SPAN!

We hope you find the included map educational and useful. To request additional copies, go to bit.ly/GLWatershedMap.







The Journey Forward

Our 5-Year Roadmap: The 2020-2025 strategic plan will serve as a north star, guiding us over time. While our program areas will stay the same over the next five years, we will deepen our focus within those areas. We are going to devote more attention toward addressing specific problems and opportunities and tracking our progress, while continuing to support grantees along the way.

The Next 5 Years



As I enter my second year as president of the Fred A. and Barbara M. Erb Family Foundation, I do so with great pride in the accomplishments of our grantees and partners. It was an excellent year, as our team worked side-by-

side with our grantees to offer strategic value to them and their vital causes. We never forget that our grantees and partners do the work in our communities. We are here to support them and to help facilitate impact.

I am thrilled to help the Foundation usher in the future with a new, five-year strategic plan. Building on our success of the first 10 years, we will refocus our efforts, keeping the same themes yet placing new emphasis on how we approach them and measure our impact. Our aim is to be more targeted and quantitative. This is a new approach for us, but one we believe is worth undertaking with our grantees and partners.

Our work in the environment remains strong, focusing on agricultural runoff into Lake Erie waters, green stormwater infrastructure in Detroit, and stewardship of the Great Lakes by individuals, governments, thought leaders, non-government organizations (NGOs), and businesses. We are building and developing metrics for all of these areas. Examples include reduction of phosphorus loading in Lake Erie, reduction of untreated combined

sewer overflow (CSO) events in Detroit's wastewater system, and engagement by citizens in support of the Great Lakes as measured by local watershed group scorecards and public sentiment.

Our work in environmental health, justice, and sustainable development has become more targeted as well. We are making a smooth, orderly transition out of food system grantmaking in Detroit, but intensifying our focus on lead in children, asthma in the region, and triple-bottom-line initiatives (environmental, social, economic) that bring together businesses, NGOs, and government to make more sustainable regional decisions. Measurements here will focus directly on lead levels, asthma incidence, and organizational impacts through various approaches.

Our arts programs remain a critical foundational area for us. We are committed to our ongoing collaboration in metropolitan Detroit with other foundations and are working to expand this to other philanthropies in the region. We will expand our giving approach within this program to the whole tri-county area and will measure success by gauging the financial strength of the arts sector over time. Jazz education in the region remains a key focus, and we will be measuring success in terms of student engagement.

Last, we have recommitted to our Alzheimer's disease focus for this next five years, and have started collaborating with the Alzheimer's Association on a critically important research study known as the U.S. POINTER study. This study looks quantitatively at the

impact of lifestyle and nutrition in delaying or reducing dementia onset; the results are promising. We will for now measure our success along with the success of U.S. POINTER.

Before I close, I want to recognize our distinguished chairman, John Erb, for being named the Russell G. Mawby Philanthropist of the Year. John earned this award by bringing the Erb Family Foundation to life and molding it into a remarkable presence over the last 10 years. I have witnessed firsthand, originally as a board member and now as part of the team, the incredible commitment and energy John gives to this and many other endeavors. His collaborative spirit and willingness to work with grantees and others to address the issues that impact metropolitan Detroit and our state is inspirational. It is no surprise that the Council of Michigan Foundations and the Michigan Nonprofit Association both recognized his leading hand in this decade of impact. It was a day of great pride for the Erb family, and we were sure that Fred and Barbara were smiling as John took that stage.

We have an exciting time ahead of us. Our focus areas, while they have not changed, will be the source of new and greater intensity as we collaborate for impact. We could not be more excited about our plans!

Thanks to all of you for your support and collaboration. The time is now.

A handwritten signature in black ink, appearing to read 'Neil Hawkins', written in a cursive style.

Neil Hawkins, President

John Erb, our founding president and current board chair is the 2019 recipient of the Russell G. Mawby Award for Philanthropy by the Council of Michigan Foundations and the Michigan Nonprofit Association. Given annually since 1995, the award honors individuals with a demonstrated commitment to leadership, impact, creativity, and collaboration in their philanthropy.



Environment

Inspired by our founders, who had a love of the outdoors and a desire for clean, healthy water, the Erb Family Foundation continues to support organizations that are passionate about the Great Lakes and environmental health, justice, and sustainable development.





Great Lakes

The Great Lakes basin is one of the richest and most ecologically diverse ecosystems on the planet. Its network of lakes, rivers, and islands forms the largest freshwater system on Earth. Despite its size, this ecosystem is fragile and sensitive. Centuries of research and observation have shown that when our lakes are healthy, our people, fish, lands, and economy are too.



365 million gallons of rainwater are eliminated annually from the Detroit sewer system through GSI¹



New programs have prevented more than **one million pounds of phosphorus** from entering the Great Lakes²

Our Focus Areas

The Erb Family Foundation supports efforts to reduce agricultural runoff, increase stewardship, and promote green stormwater infrastructure to improve the environmental health of the City of Detroit and the metropolitan Detroit region.

5-Year Plan

STEWARDSHIP

We desire a healthy Great Lakes, evidenced by increased stewardship and improved water quality in the Bayfield, Clinton, Detroit, Huron, Raisin, and Rouge watersheds.

To achieve that outcome, we support efforts to increase individual and institutional stewardship; improve understanding of emerging contaminants; and coordinate best practices and policies at the state, federal, and binational levels.



WATERSHED ORGANIZATIONS



BEHAVIOR CHANGE



ADVOCACY



RESEARCH

TRACKING PROGRESS

Reports on water quality in our target watersheds.

AGRICULTURAL RUNOFF

Our goal is a 50% reduction by 2025 in phosphorus in western Lake Erie through a focus on agricultural runoff and subsurface drainage.

We will support plans to increase farmers' adoption of sustainable conservation practices, including education, policies, market drivers, and financial incentives, and to engage businesses developing those solutions.



BEHAVIOR CHANGE



ADVOCACY



FINANCIAL INCENTIVES

TRACKING PROGRESS

Measurements of phosphorous loads into western Lake Erie.

GREEN STORMWATER INFRASTRUCTURE

Through optimal use of green stormwater infrastructure, we will strive to eliminate untreated combined sewer overflows in the Detroit River system.

We'll accomplish this by building awareness and demand; demonstrating ecological and economic feasibility; and aligning public and private efforts around green stormwater infrastructure.



RESEARCH



ADVOCACY



EDUCATION AND OUTREACH

TRACKING PROGRESS

Records of acres of land and gallons of stormwater managed through green stormwater infrastructure and reductions in untreated combined sewer overflows.



Environmental Health, Justice and Sustainable Development

In Detroit, 54.5% of children live below the poverty line.³

Families living in low-income areas of the city are disproportionately impacted by health hazards such as lead poisoning and poor ambient air quality. Concerned organizations, such as grantees of the Erb Family Foundation, are making a difference in the region.



Since 2009, the number of children with **elevated blood lead levels** in Detroit has **decreased by 50%**⁴



\$9.7 million grant from the U.S. Department of Housing and Urban Development will eliminate lead-based paint and home health hazards in **450 low-income households**⁵



Vegetative buffers (trees, shrubs, and herbaceous plants) alongside roads can **reduce asthma and lung irritation**⁶

Our Focus Areas

The Erb Family Foundation supports efforts to reduce elevated blood lead levels in children, reduce incidence of asthma, and achieve sustainable development in the metropolitan Detroit region.

5-Year Plan

LEAD

Reduce elevated blood lead levels in children in Detroit and Wayne County through reduced lead exposure in housing, soil, and water.

We will join initiatives striving to develop new cost-effective methods and landlord incentives to reduce lead exposure; increase public demand for action by the private sector and by government; and design effective policies and policy enforcement.



RESEARCH



LANDLORD INCENTIVES



POLICY ADVOCACY

TRACKING PROGRESS

Number of children with elevated blood lead levels in Detroit and Wayne County.

ASTHMA

Improve ambient air quality to reduce incidence rates of asthma in Detroit and Wayne County.

To do this, we will partner with organizations that are exploring new methods to measure, improve and monitor air quality; and design effective policies and policy enforcement.



RESEARCH



MONITORING & ENFORCEMENT



POLICY ADVOCACY

TRACKING PROGRESS

Incidence of asthma in Detroit and Wayne County.

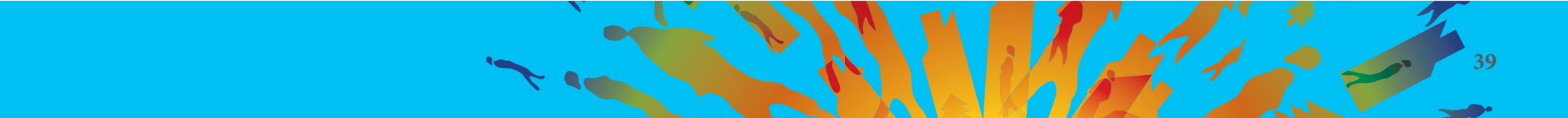
SUSTAINABLE DEVELOPMENT

We desire to see sustainable development of the metropolitan Detroit region.

This calls us to support triple-bottom-line (environmental, social, economic) initiatives and organizations.

TRACKING PROGRESS

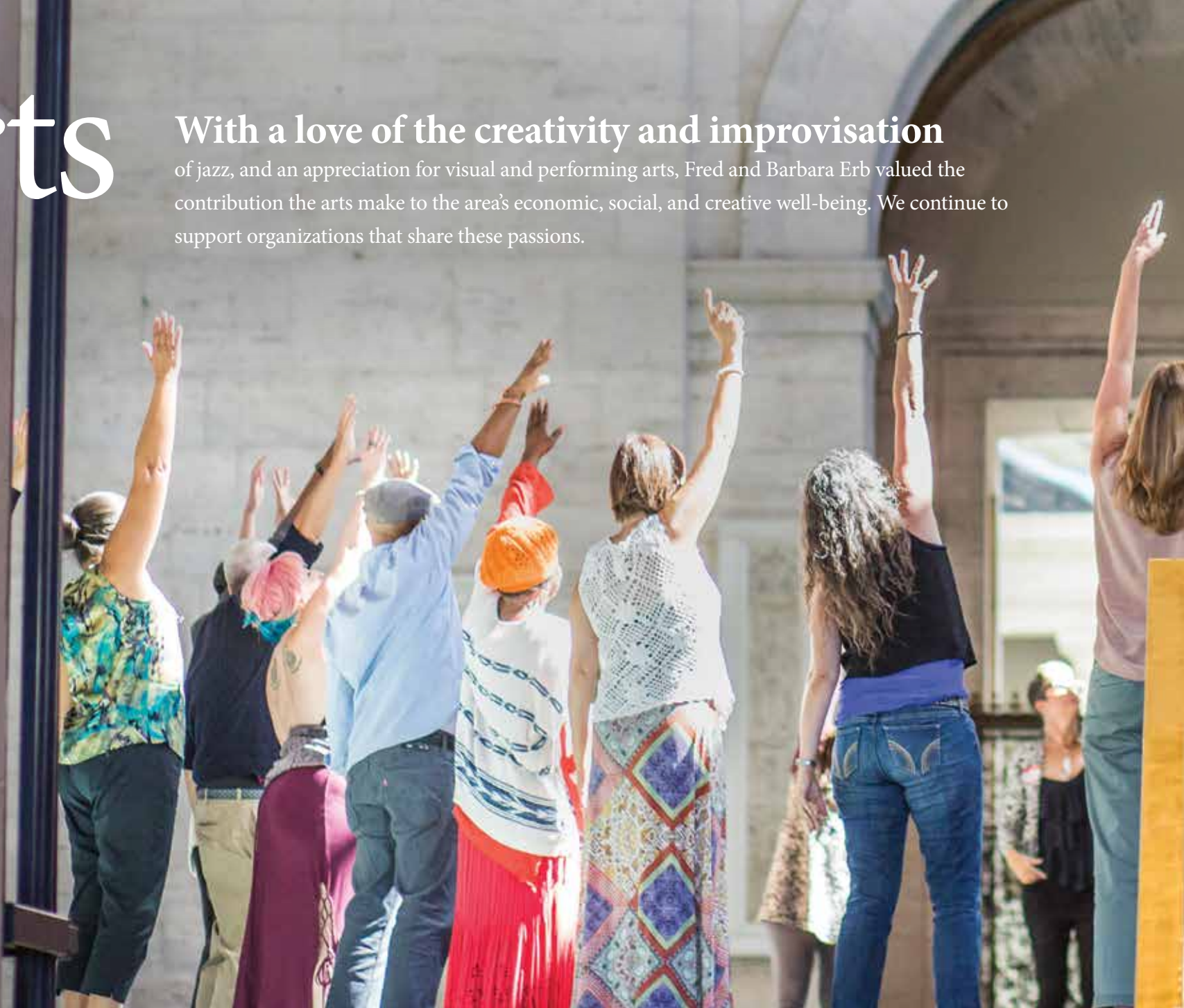
Health of the ecosystem of organizations focused on sustainable development.

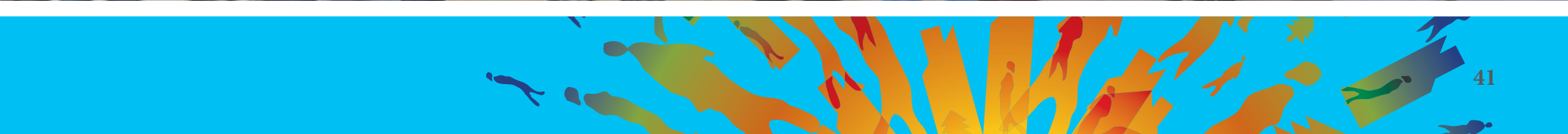


Arts

With a love of the creativity and improvisation

of jazz, and an appreciation for visual and performing arts, Fred and Barbara Erb valued the contribution the arts make to the area's economic, social, and creative well-being. We continue to support organizations that share these passions.







Anchor Arts

Arts, culture, and creative industries are a primary economic driver

in Michigan. The Erb Family Foundation believes that strong capitalization of arts organizations is critical and is proud to support diverse arts and cultural organizations throughout the region.



A 2019 review of Detroit arts and cultural organizations states that “even the most secure organizations are often starved for unrestricted capital, to build reserves and pilot new initiatives.” Since 2009, the Erb Family Foundation has provided over **\$12 million in unrestricted support to 48 organizations** in the metropolitan Detroit region.

5-Year Plan

A culturally vibrant metropolitan Detroit region, evidenced by healthy organizations and a coordinated sector is within reach.

To get there, we'll provide flexible funding to select arts and cultural organizations; support improved business models that increase the capacity and impact of those organizations; and invest in holistic efforts that strengthen the field.



FLEXIBLE FUNDING



FIELD BUILDING

TRACKING PROGRESS

Capitalization of arts organizations in metropolitan Detroit.





Jazz Education

Fred A. Erb was born in 1923 when the Detroit music scene was reaching a crescendo.

For decades, Detroit was a jazz incubator, attracting national talent and cultivating it as well. With jazz in his bones, Fred was determined to continue Detroit's strong jazz tradition by empowering organizations that provide and improve jazz instruction for musically talented youth.



Over 250 students per year from the metropolitan Detroit region receive jazz education

5-Year Plan

To continue Detroit's strong jazz tradition, and Fred Erb's legacy of jazz patronage, the next generation of jazz musicians must be educated.

Our support will go towards efforts to provide and improve jazz instruction for musically talented youth.

TRACKING PROGRESS

Number of jazz education students.



Alzheimer's Research

A woman with long dark hair, wearing a white lab coat and red-rimmed glasses, is seen from the side, pointing her right hand towards a large board. The board displays several circular brain scan images, likely MRI or CT scans, arranged in a grid. The background is a soft, out-of-focus laboratory or research setting.

Alzheimer's disease is a progressive form of dementia, most commonly impacting people older than 65. While there is currently no cure, there is abundant opportunity for research and development. Studies show that lifestyle choices such as regular physical exercise, heart-healthy eating, strong social connections, and intellectual activity can lower the risk of cognitive decline and Alzheimer's. We want to see a world free of Alzheimer's disease, so we allocate a portion of our funding to leading research organizations investigating the prevention, management, and treatment of Alzheimer's disease.

It's been 17 years since a new drug for Alzheimer's disease hit the market.⁷

The race is on among researchers to find a new drug for Alzheimer's disease to ease the burden of the disease for patients and their caretakers. Dedicated scientists discover new research findings every day, and more studies and clinical trials are taking place to learn about this mysterious disease.

5-Year Plan

In five years our hope is that there is improved prevention, management, and treatment of Alzheimer's disease and related dementias.

Our support will go towards leading research on lifestyle changes, basic research, and early career researchers.



LIFESTYLE INTERVENTIONS



YOUNG AND NEW RESEARCHERS



LOCAL RESEARCH

TRACKING PROGRESS

To advance that outcome, we support leading research on lifestyle changes, basic research, and early career researchers.



Grant Guidelines

Mission: To advance an environmentally healthy and culturally vibrant metropolitan Detroit and flourishing Great Lakes ecosystem

Environment

Great Lakes

STEWARDSHIP

Our Desired Outcome is a healthy Great Lakes, evidenced by increased stewardship and improved water quality in the Bayfield, Clinton, Detroit, Huron, Raisin, and Rouge watersheds.

To achieve that outcome, we support efforts to increase individual and institutional stewardship; improve understanding of emerging contaminants; and coordinate best practices and policies at the state, federal, and binational levels.

We will measure impact through reporting on water quality in our target watersheds.

AGRICULTURAL RUNOFF

Our Desired Outcome is a 50% reduction by 2025 in phosphorus in western Lake Erie through a focus on agricultural runoff and subsurface drainage.

To achieve that outcome, we support efforts to increase farmers' adoption of sustainable conservation practices, including education, policies, market drivers, and financial incentives, and to engage businesses developing those solutions.

We will measure progress by tracking phosphorus loads into western Lake Erie.

GREEN STORMWATER INFRASTRUCTURE

Our Desired Outcome is the elimination of untreated combined sewer overflows in the Detroit River system through optimal use of green stormwater infrastructure.

To achieve that outcome, we support efforts to build awareness and demand; research and demonstrate ecological and economic feasibility; and align public and private efforts around green stormwater infrastructure.

We will measure impact by tracking acres of land and gallons of stormwater managed through green stormwater infrastructure and reductions in untreated combined sewer overflows.

Environmental Health & Justice

LEAD

Our Desired Outcome is a reduction in elevated blood lead levels in children in Detroit and Wayne County through reduced lead exposure in housing, soil, and water.

To achieve that outcome, we support efforts to develop new cost-effective methods and landlord incentives to reduce lead exposure; increase public demand for action by the private sector and by government; and design effective policies and policy enforcement.

We will measure impact by tracking the number of children with elevated blood lead levels in Detroit and Wayne County.

ASTHMA

Our Desired Outcome is a reduction in incidence of asthma in Detroit and Wayne County through improved ambient air quality.

To achieve that outcome, we support efforts to develop new methods to measure, improve and monitor air quality; and design effective policies and policy enforcement.

We will measure impact by tracking incidence of asthma in Detroit and Wayne County.

SUSTAINABLE DEVELOPMENT

Our Desired Outcome is sustainable development of the metropolitan Detroit region.

To achieve that outcome, we support triple-bottom-line (environmental, social, economic) initiatives and organizations.

We will measure impact by tracking the health of the ecosystem of organizations focused on sustainable development.

Arts

Anchor Arts

Our Desired Outcome is a culturally vibrant metropolitan Detroit region, evidenced by healthy organizations and a coordinated sector.

To achieve that outcome, we provide flexible funding to select arts and cultural organizations; support improved business models that increase the capacity and impact of those organizations; and invest in holistic efforts that strengthen the field.

We will measure impact by tracking the capitalization of arts organizations in metropolitan Detroit.

Jazz Education

Our Desired Outcome is a continuation of Detroit's strong jazz tradition, and Fred Erb's legacy of jazz patronage, by educating the next generation of jazz musicians.

To achieve that outcome, we support efforts to provide and improve jazz instruction for musically talented youth.

We will measure impact by tracking jazz education students.

Alzheimer's Research

Our Desired Outcome is improved prevention, management, and treatment of Alzheimer's Disease and related dementias.

To advance that outcome, we support leading research on lifestyle changes, basic research, and early career researchers.

We do not accept unsolicited proposals in this area.



Tenets of Lasting Change

The Foundation believes the following tenets are necessary to effect lasting change:



SUSTAINABILITY. Meeting the needs of the present without compromising the needs of future generations, by harmonizing environmental, economic, and social interests.



POSITIVE ROLE FOR BUSINESS. Collaborating with business as a force for good in society and for sustainability.



STEWARDSHIP. Cultivating resident, business, nonprofit, and government responsibility and accountability for the community's environmental and cultural assets.



LEADERSHIP. Supporting energetic, visionary champions who have a broad base of support.



COMMUNITY SUPPORT. Ensuring that efforts are relevant to and supported by the communities they affect.



COLLABORATION. Working with a broad range of stakeholders – community members, business, nonprofits, government, academia, and philanthropy – to advance shared goals.



FAIRNESS AND JUSTICE. The opportunity for equal participation by all is an essential element of sustainability.

Operating Principles



PARTNERING WITH GRANTEES: Respecting our grantees' expertise, seeking to build strong nonprofit organizations, recognizing the funder-grantee power dynamic, and building open, trusting, mutually beneficial relationships.



BEING A LEARNING ORGANIZATION: Making decisions based on the best available information, learning from our successes and failures, and continually striving to improve.



ACTING AS STEWARDS: Responsibly using all the assets entrusted to us to advance the mission of the foundation.



VALUING DIVERSITY, EQUITY, AND INCLUSION: Creating an environment that respects individual differences along varying dimensions and fostering a culture that recognizes systemic inequities and strives to minimize bias.



PROVIDING TRANSPARENCY: Sharing summary information on our approved grants, financials, and governance with the public and privately providing feedback to all applicants.



Application Instructions

Step 1: Determine Eligibility.

To be eligible for a grant, your organization must (1) Be tax-exempt under section 501(c)(3) of the Internal Revenue Code and not a private foundation; (2) Have a current financial audit conducted by an independent certified public accountant; (3) Have total revenues of at least \$100,000 for the preceding year; (4) In policy and practice not discriminate based on age, race, creed, gender, gender identity, religion, disability, sexual orientation, and ethnicity.



Step 2: Determine Program Fit.

Please review our grant guidelines to determine whether there is a potential match between your organization's work and our Foundation's interests. As you prepare your materials, we encourage you to contact us to discuss your program ideas. We have found that most successful applicants are in close communication with Foundation staff.

Our geographic area includes Wayne, Oakland, and Macomb counties and the watersheds impacting these areas and Bayfield, Ontario. We will consider requests for the development or significant expansion of programs that meet our desired outcomes or general operating support for organizations whose core work fits our mission. Matching funds or other conditions may be required. We generally do not provide support directly to individuals or units of government, nor for loans, grants to support religious activities, capital projects, research (unless solicited by The Foundation), fundraising events, or conferences. The amount requested should be based on the size and scope of the organizational and program budget and the anticipated impact of the program. We generally do not fund 100 percent of a program's cost. We will consider multi-year grants where appropriate.

Step 3: Submit a Letter of Inquiry through our Website.

A Letter of Inquiry (LOI) may be submitted at any time. Grants generally are approved at our board meetings in March, June, September, and December. LOIs must be submitted through our website; e-mail and paper inquiries will not be accepted. Please note that our requirement for an online application is not intended to minimize communication but is simply one way for us to exercise environmental stewardship by reducing the amount of paper we generate. Please feel free to call us if you have questions about how to complete the online application form or if you would like to discuss your program ideas before you submit your application. You should be notified within two to four weeks whether we are able to invite a Proposal. Foundation staff may contact you for additional information or a site visit at any point in the review process. Detailed instructions on the LOI and Proposal are included in the Grant Application Instructions on our website.

Step 4: The Proposal.

A Proposal may be invited based upon your LOI. The information you will be asked to include in the Proposal is specified in Section II of our Grant Application Instructions, which can be found on our website. A grant request typically should take three to five months to process from the time that the Letter of Inquiry is submitted, though certain requests may take longer. Again, Foundation staff may contact you for additional information or a site visit at any point in the review process.

Step 5: Post-Grant Requirements.

If a grant is awarded, you will be asked to sign a Grant Agreement Letter. Progress reports will generally be due every six months. See our Reporting Requirements for specific instructions.

REPORTING REQUIREMENTS

The purposes of our Reporting Requirements are:

- (1) Grant Monitoring – to assure that funds are being spent as planned;
- (2) Measurement – to help assess the impact of the grant;
- (3) Organizational Learning – careful collection and use of data should help ongoing program development and refinement.

While most programs likely will not require a formal, outside evaluation, we do expect a thoughtful process and written report. Program evaluation provides ongoing, systematic information that strengthens projects during their life cycle and provides outcome data to assess the extent of change. Evaluations should include both Process and Outcome components, meaning that they will document the development and operation of the program (Process) as well as measure the program's impact (Outcomes). For information about metrics for specific program areas, please refer to our Grant Guidelines.

New grants must submit a Progress Report after six months and a Final Report two months after the conclusion of the grant. Renewal Grants and Multi-Year Grants instead submit annual Progress Reports, due 10 weeks before the Board reviews the next grant installment, and a Final Report two months after the conclusion of the final Grant Term. Final Reports should be cumulative, covering the entire Grant Term. We will send you an email reminder approximately four weeks before your Report is due. The email will include a web-based link to submit your Report. We will only accept Reports submitted through that link. We also encourage regular, ongoing communication.

The Progress and Final Reports should answer the following questions:

- What **activities** have taken place/services have been provided and which of the **results or outcomes** identified in your proposal as flowing from those activities have occurred (recognizing that it may take a full year or longer before some of these are observable)? Please be sure to specify the number of people served, the units of service provided and/or any other relevant quantifiable data. Please cumulate your data for us where possible.
- What challenges or disappointments did you encounter?
- What changes, if any, have you made or do you anticipate making and why?
- What specific steps have you taken towards securing additional and ongoing funding for the project or organization, and what steps do you plan to take over the next year?
- List program expenditures and revenue to date, following the original budget submitted with your proposal, showing variances if any (remember, you must request prior approval from the Foundation for material changes to your program or budget). General operating support grantees should instead submit the organization's internal (unaudited) financial report for their fiscal year-to-date.
- Attach a copy of your most recent audited financial statement if we do not already have it. Also include links or references to publicity and other materials regarding the program that would be helpful in improving our understanding of the program.



BOARD OF DIRECTORS



Chacona W. Baugh



Debbie D. Erb



Douglas E. Ebert



John M. Erb,
Chairman



Lawrence T. Garcia



Neil C. Hawkins



Leslie Erb Liedtke



Rhonda D. Welburn



Ira J. Jaffe,
Chairman Emeritus

STAFF



Neil Hawkins,
President



John M. Erb,
Chairman and CEO



Patti Ghormley,
*Executive Assistant
and Office Manager*



Jodee Fishman Raines,
*Executive Vice President
of Programs*



Cris Doby,
Program Officer



Melissa Damaschke,
Program Officer



Sigal Hemy,
Program Officer



Mary Lyons-Richards,
*Grants and Operations
Manager*

NEXT GENERATION ADVISORY BOARD



Left to right: Elizabeth G. Erb;
J. Hugh Liedtke; Katherine
("Lark") L. Liedtke; Margaret
("Mimi") D. Liedtke

Credits

Photo Credits

Cover: Fred and Barbara Erb. Credit: K. T. Tartakoff

Pg. 4: John M. Erb. Credit: Trysta Diamond

Pg. 5 (L to R): Fishing on the Detroit River. Credit: Sam Wolson. Living Arts. DSO Civic Jazz Ensembles. Raingardens to the Rescue

Pg. 9: Detroit Farm and Garden. Credit: Sam Wolson

Pg. 12: Living Arts

Pg. 14: Heidelberg Project. Credit: Sam Wolson

Pg. 16: Erb Jazz Masterclass. Credit: Sheila Springsteen Greilick

Pg. 22: Mural by Hubert Massey, Grandmont Rosedale Development Corporation

Pg. 23: Rain Gardens to the Rescue. Credit: Trysta Diamond

Pg. 25: Rain Gardens to the Rescue. Credit: Erb Staff

Pg. 27: Fred and Barbara Erb. Credit: University of Michigan Photography

Pg. 32: Neil Hawkins. Credit: Trysta Diamond

Pg. 33: John Erb and Neil Hawkins

Pg. 40: Art as Ritual. Credit: Ara Howrani

Pg. 42: Pewabic Pottery. Credit: Cybelle

Pg. 44: Erb Jazz Masterclass. Credit: Sheila Springsteen Greilick

Pg. 52: Rain Gardens to the Rescue. Credit: Erma Leaphart

Pg. 54: Staff photography. Credit: Trysta Diamond

Video Credits

Cass Corridor Films

Designed by

Trapani Communications

Printed by

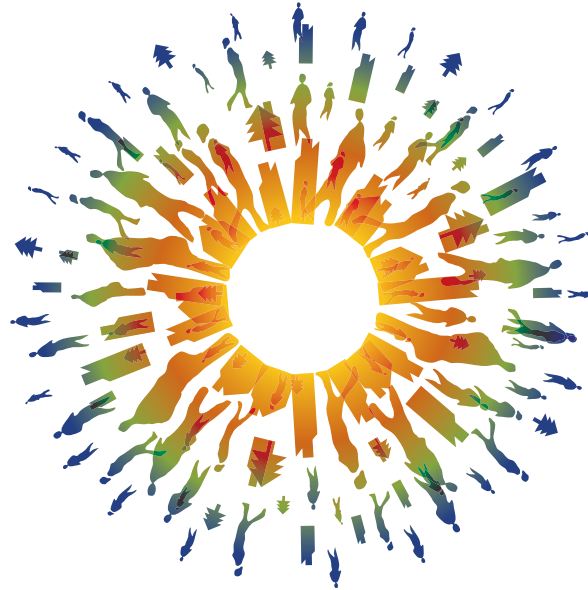
Inland Press

Printed in Detroit using soy and vegetable oil-based inks on 30% post-consumer recovered fiber manufactured with green power and enhanced elemental chlorine-free paper.

Citations

1. Detroit Stormwater Hub. (2020, April). Green Stormwater Infrastructure (GSI). Retrieved from Detroit Stormwater Hub: <https://detroitstormwater.org/>
2. Great Lakes Restoration Initiative. 2019. "Great Lakes Restoration Initiative Action Plan III." Great Lakes Restoration Initiative. October. <https://www.epa.gov/sites/production/files/2019-10/documents/glri-action-plan-3-201910-30pp.pdf>
3. State of the Detroit Child. (2017). State of the Detroit Child. Retrieved from State of the Detroit Child: <https://sdc.dataandrivendetroit.org/profiles/06000US2616322000-detroit-city-wayne-county-mi/#child-poverty>
4. City of Detroit. 2019. MAKING DETROIT LEAD SAFE. <https://detroitmi.gov/departments/water-and-sewerage-department/programs-and-initiatives/making-detroit-lead-safe>
5. 62 CBS Detroit. 2019. HUD Awards Over \$9M To Detroit To Protect Families From Lead, Other Home Health Hazards. October 8. <https://detroit.cbslocal.com/2019/10/08/hud-awards-over-9m-to-detroit-to-protect-families-from-lead-other-home-health-hazards/>
6. Community Action to Promote Healthy Environments. 2018. "Vegetative Buffer Toolkit." Community Action to Promote Healthy Environments. February. <http://caphedetroit.sph.umich.edu/wp-content/uploads/2018/05/Reduced-Size-CAPHE-Buffer-Toolkit.pdf>
7. University of Michigan | Michigan Alzheimer's Disease Center. (2020). Mind Matters. Retrieved from University of Michigan | Michigan Alzheimer's Disease Center: <https://alzheimers.med.umich.edu/wp-content/uploads/2020/01/FW19-Newsletter-for-web-1.pdf>





Fred A. and Barbara M.
Erb Family Foundation

Advancing an environmentally healthy and culturally vibrant metropolitan Detroit
and flourishing Great Lakes ecosystem.

215 S. Center Street, Suite 100 | Royal Oak, MI 48067
www.erbff.org | 248.498.2503