

FRED A. & BARBARA M. ERB FAMILY FOUNDATION | 2018 ANNUAL REPORT

FRED & BARBARA

Devoted parents, grandparents, and long-time civic leaders, Fred and Barbara Erb's philanthropy was strongly influenced by their desire to create a better world for both current and future generations.

This desire, together with their experience as family business owners, their shared love of the outdoors, and their deep sense of fairness and justice, naturally led them to view their philanthropy through the lens of sustainability—development that harmonizes economic, environmental, and social interests, meeting the needs of the present without compromising the needs of the future.

Born February 11, 1923 in Detroit, Fred attended Cranbrook School in Bloomfield Hills where he excelled in sports, music, science, and math. In 1942, Fred transferred to the University of Michigan where he met his wife Barbara. With the onset of World War II, Fred joined the Army Enlisted Reserve and was called to active duty in June 1943. While stationed in Maryland he spent his weekends in New York City listening to jazz greats like Art Tatum, Billie Holiday, and Sidney Bechet, furthering what would become a lifelong love of jazz.

After the war, Fred and Barbara married and Fred resumed his education. Shortly after graduation, Fred went to work for his uncle's lumber and coal business in Royal Oak. The business grew rapidly under Fred's leadership, and by the 1970s Erb Lumber became the largest lumber supplier in Michigan. Fred was also active in real estate development, often lending money to new builders unable to access traditional financing—a reflection of his entrepreneurial spirit. Barbara Erb was born in Detroit on April 17, 1924 as Barbara Jean Morley. As a young child, Barbara spent her summers in Bayfield, Ontario. Barbara's time on the shores of Lake Huron taught her a lifelong love and respect for the Great Lakes and the natural environment, which would later influence her philanthropy.

An early environmental activist, Barbara was an organic gardener committed to nutrition and wholesome eating long before these issues became mainstream. She lectured on organic gardening, frequented the local farmers markets, took her recyclables to the DPW, and was known in every health food store in town. Always community minded, Barbara's philanthropy included leadership roles with a broad array of organizations.

After years of charitable giving, Fred and Barbara made their largest gift to create the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise, a joint master's degree program between the University of Michigan's Ross School of Business and School of Environment and Sustainability (formerly School of Natural Resources and Environment).

In 2007, as parents and grandparents with a concern for the environment and a love of the arts, Fred and Barbara established the Fred A. and Barbara M. Erb Family Foundation, with a mission of nurturing environmentally healthy and culturally vibrant communities in metro Detroit, consistent with sustainable business models, and supporting initiatives to restore the Great Lakes ecosystem.



LETTER FROM THE PRESIDENT



Our foundation made its first grants in 2009. As I reflect on these past nine years, I am proud of all that we've accomplished: creating an institution to honor my parents' vision and legacy, building our staff and external partners, and paying \$70.5 million to date towards an environmentally healthy, culturally vibrant metro Detroit region.

When we first created the foundation, we centered ourselves on my parents' values. My father was a businessman who believed that markets could drive social and environmental progress; my mother was a gardener and environmentalist who envisioned a clean Great Lakes for her grandchildren to enjoy. Together, we settled on an overarching goal of sustainability: balancing the environmental, economic, and social needs of current and future generations.

My parents' values are also reflected in our grantmaking:

 Erb Lumber was a family business and its employees and customers were part of that family. Just as Erb Lumber cultivated longterm relationships with its stakeholders, we take a long-term approach to our grantmaking. The data bears this out: in FY 2018, 83% of our grants, totaling 90% of our grant dollars, went towards multi-year commitments or renewal grants.

- Relationships of **mutual respect** were key to Erb Lumber's success. In our grantmaking, this translates to a partnership approach and unrestricted support: a measure of our trust in grantees' missions and management. This past year, 40% of the grants we approved were for general operating support.
- In their personal and professional lives, my parents had high standards. At the foundation, we remain committed to excellence, in our own practice and by connecting grantees to the latest research and best practices. For example, we have committed \$7.7 million over the past 6 years to establish the University of Michigan Water Center, allowing researchers to engage Detroit practitioners in the design of their work, rather than only the end product.

As I transition to a new role as CEO while remaining Chair of our Board of Trustees, I am pleased to welcome Dr. Neil Hawkins to our staff as President. A longstanding member of our board, Neil embodies our values and will help move us forward on our path to a sustainable future. I will remain engaged with our partners and look forward to our continued work together.

Thank you,

John M. Erb

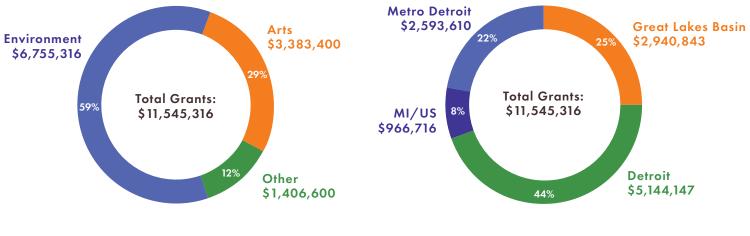
^UJohn M. Erb, President

OUR GRANTS: FISCAL YEAR 2018

Fred and Barbara's philanthropy was driven by their desire to create a better world for both current and future generations. The Foundation's mission of nurturing environmentally healthy and culturally vibrant communities in metropolitan Detroit, consistent with sustainable business models, and supporting initiatives to restore the Great Lakes Ecosystem, is a direct result of that legacy. We view our grantmaking through the lens of sustainability: the harmonizing of economic, environmental, and social interests, meeting the needs of the present without compromising the needs of the future.

The Foundation's primary goals are to improve Great Lakes water quality; promote environmental health, justice, and equitable development; and support the arts. We also support Alzheimer's research. Together, these interconnected goals advance Fred and Barbara's vision of a sustainable metropolitan Detroit community and Great Lakes region.

From July 1, 2017 to June 30, 2018, we paid a total of \$11,545,316 in grants, bringing total payments since the launch of the Foundation's grants program in 2009 to \$70.5 million.



PROGRAM AREA

July 1, 2017 – June 30, 2018

GRANTS PAID BY:

GEOGRAPHIC AREA

We envision an environmentally healthy City of Detroit, Metropolitan Detroit region, and Great Lakes Ecosystem



GREAT LAKES

We envision a thriving Great Lakes ecosystem, especially the watersheds impacting Metro Detroit and Bayfield, Ontario.

Polluted runoff from farms and cities is one of the largest threats to the Great Lakes. This pollution has become a problem in the Detroit River, which receives raw sewage during combined sewage overflows, and our closest Great Lake, Lake Erie, where toxic algal blooms have caused beach closures and drinking water advisories. Addressing a complex problem like this requires a long-term multi-prong strategy including research to understand the problem and identify solutions, collaborative **advocacy** for good policy, and informed **action** by diverse constituencies.

AGRICULTURAL RUNOFF

70% of the land in the western Lake Erie watershed-a land mass almost the size of the State of Massachusetts-is devoted to agriculture. Sustainable agricultural practices can reduce polluted runoff and improve farmer yields.

FEATURED GRANTS

Research to model the sources of polluted runoff and target solutions: University of Michigan to model relative sources of nutrient loading into Lake Erie from the Detroit River and Maumee River watersheds • Wayne State University for binational monitoring and research in the Huron to Erie corridor Collaborative advocacy for regulatory policies: Freshwater Future for the binational Lake Erie Collective's continued advocacy on policies to achieve a 40% phosphorus reduction in Ontario • Michigan League of Conservation Voters Education Fund to support for the US actions of the Lake Erie Collective campaign Implementation of best practices by farmers: Michigan Association of Conservation Districts to continue farmer-to-farmer education on best management practices such as cover crops and to improve the state's voluntary stewardship program for farmers • Michigan State University to reduce subsurface conveyance of excess phosphorus into Lake Erie by improving drain tile practices

For a complete list of Great Lakes grants, see page 22

IMPERVIOUS URBAN SURFACES

With almost 70 square miles of impervious surface (roads and rooftops) and 24 square miles of vacant land, Detroit has an opportunity to address combined sewer overflows while beautifying the city. Green Stormwater Infrastructure (GSI) uses plants and landscaping to manage stormwater, keeping stormwater runoff from overwhelming Detroit's combined sewer system.

Research to measure social and economic impacts and inform policy: Detroit Future City to assess the potential market for Detroit GSI jobs • Eastside Community Network to research opportunities in Detroit's newly branded eastside Goodstock neighborhood for offsite compliance under Detroit's Drainage Program • Keep Growing Detroit to study the role of urban agriculture in managing stormwater • The Nature Conservancy to research alternative compliance options for Detroit's new Post Construction Stormwater Ordinance Collaborative advocacy to incorporate GSI into capital projects and work towards a citywide GSI plan: Alliance for the Great Lakes to encourage the use of GSI along streets, improving pedestrian and biker safety • Sierra Club to promote GSI policies in Detroit and provide Detroiters with free or low-cost rain barrels • Detroit Greenways Coalition to plan and advocate for inclusion of GSI along bike lanes and greenways Planning and planting GSI throughout the city: Chandler Park Conservancy to install GSI throughout the park • Charles H. Wright Museum of African American History for raised bed gardens for the Freedom School and improved bioswales in the Michigan Science Center parking lot • Friends of The Rouge to continue the Rain Gardens to the Rescue program, including the installation of 20 new residential rain gardens in 2018

For a complete list of Great Lakes grants, see page 22

FEATURED GRANTS

ENVIRONMENT



Featured above: A \$1 million grant supports **Land + Water WORKS**, a coalition working to involve Detroiters in scaling up GSI. One of the program's keystones is an ambassador network of neighborhood leaders and nonprofits that engage their family, friends, and neighbors in experiential learning and GSI projects.

LAND + WATER WORKS AMBASSADORS

Janlynn Miller, a long-time resident on Detroit's east side, is one of 40 ambassadors trained through the Land + Water WORKS Coalition to teach their neighbors about GSI and help them install rain gardens and rain barrels. The ambassadors receive a performance-based stipend, extensive training, and competitive small grants to purchase special learning aids or materials.

Green stormwater infrastructure requires community support to succeed, and research shows the benefit of peer learning. One on one relationships are the key to the Land + Water WORKS program. As Janlynn explains in the video (left), "Providing the peer to peer conversation about being a good land and water steward is more beneficial than having someone just attend a training. They really appreciate hearing from folks that look like them, act like them, that live in their communities. Folks become a little more relaxed and we can convey the messages that mean the most to them."

ENVIRONMENT

ENVIRONMENTAL HEALTH, JUSTICE **& EQUITABLE DEVELOPMENT**

We envision beautiful, healthy, and prosperous neighborhoods.

Detroit accounts for almost one-half Michigan's cases of elevated blood lead levels in children, and residents in Detroit are hospitalized for asthma at three times the rate as the rest of the State. To address this, we support residents and community organizations using research-based advocacy and practice to eliminate, reduce, or manage the sources of asthma and lead hazards in Detroit.

There have been 135,000 tax foreclosures in Detroit since 2009, and more than 50,000 occupied homes are stuck in chronic tax delinguency. Michelle Daine Bell was one of those homeowners. She describes her experience in the video (right): "I went down to the City County building and they explained to me that the person that I was paying the rent to no longer owned the home. At that moment, I went down to UCHC." In 2018, United Community Housing Coalition worked with nearly 5,000 households to resolve tax and mortgage foreclosures, allowing Detroiters like Michelle to buy their homes and stabilize their neighborhoods.

FEATURED GRANTS

Detroit Hispanic Development Corporation to develop a public health action plan and foster leadership and advocacy for its implimentation in partnership with the University of Michigan and Detroit Environmental Agenda • Ecology Center for an environmental scan and gap analysis of work in Wayne County on lead and asthma prevention • EcoWorks to work with homeowners to test which soil amendments best reduce lead exposure on residential lots • Great Lakes Environmental Law Center to improve the ability of community groups and local governments to engage in public health decision-making related to air quality • Southeastern Michigan Health Association to support a fellowship at the Detroit Health Department to improve environmental health and justice

For a complete list of Environmental Health, Justice, and Equitable Development grants, see page 23



Featured above: A \$100,000 grant supported United Community Housing Coalition's work to address tax and mortgage foreclosures.

ENVIRONMENT

We envision a culturally vibrant City of Detroit and metropolitan Detroit region where arts contribute to the area's economic, social, and creative well-being.

ANCHOR ARTS

We envision a culturally vibrant City of Detroit & metropolitan region.

Because the arts are a critical part of quality of life, we provide unrestricted financial support for Detroit arts and cultural organizations.

Since 2010, we have partnered with the Kresge Foundation on a shared application, review, and reporting process for arts general operating grants. In addition to streamlining the process for applicants, our partnership with Kresge allows for shared learning.

To complement our operating grants, we provide the opportunity for transformational grants to help these organizations strengthen their business models. One such example is a grant to LivingArts, made in partnership with the Community Foundation for Southeast Michigan and the Kresge Foundation, to re-price and expand their pre-K arts education programming.

For a complete list of Anchor Arts grants, see pg. 24



Featured above: In 2018, \$1.4 million in Erb funding was allocated towards general operating support for 44 arts and cultural organizations in Metro Detroit.





Featured above: A \$152,800 grant to Detroit Chamber Winds & Strings strengthened the Highland Park arts community with minigrants and technical assistance.

ARTS & COMMUNITY LIFE

"The arts have always been, to me, the glue that has held the community together," says Marion Hayden (see video, left). A native Detroiter and renowned jazz bassist, Marion lives in Highland Park with her husband, artist M. Saffell Gardner. Together, the couple served as review panelists for the inaugural Community heART Highland Park program (CAHP).

From June to August 2018, the \$50,000 regrant program funded murals, community art trails, outdoor art festivals, and arts education programming in Highland Park. The grants, designed by and for Highland Park residents, supported individual artists, schools, small businesses, and community organizations.

After two years of incubation, the CAHP program will transition to the Highland Park Business Association. "I'm not saying that art is the answer to everything, but I know that art is needed in Highland Park," explains Saffell.

For a complete list of Arts & Community Life grants, see pg. 25

We envision a culturally vibrant City of Detroit, where community participation in the arts leads to more attractive, prosperous neighborhoods.





As an investment in Detroit's strong jazz tradition and a reflection of Fred Erb's love of jazz, we support advanced jazz instruction for musically talented but economically disadvantaged young people.

Trunino Lowe is a young trumpet player from Detroit's east side. A junior at Wayne State University studying jazz performance, Trunino began playing trumpet in the sixth grade through a program at the Carr Center. "They'd teach us how to play but they'd teach us more outside of music," Trunino explains in the video (right). "They'd teach us how to be good human beings, how to be easy to work with as a musician, how to be professional. They were just there – they're the ones who really showed us how to be who we are."

Throughout his high school years, Trunino joined youth jazz ensembles at Michigan State University's Community Music School: Detroit and the Detroit Symphony Orchestra. Through these programs, Trunino studied with some of Detroit's finest jazz musicians, including Kris Johnson, Marion Hayden, and Sean Dobbins. As his playing matured, he began playing gigs throughout the city: at Cliff Bell's, Baker's Keyboard Lounge, and the Detroit Jazz Festival

Trunino is dedicated to bringing up the next generation of Detroit jazz musicians. "I try to mentor the best way that I can, since I'm still kind of young myself," Trunino says. "It was instilled in me each one teach one – so whatever I have, I try to give to everyone else."

For a complete list of Jazz Education grants, see pg. 25



Featured above: Yearly commitments totaling \$230,000 allow the Carr Center, Detroit Symphony Orchestra, Detroit Jazz Festival, and MSU Community Music School: Detroit to educate the next generation of jazz musicians.



ENVIRONMENT **GREAT LAKES**

Alliance For The Great Lakes to help the City of Detroit implement integrated water management, \$135,000

The Ausable Bayfield Conservation Authority continued general operating support, \$33,000 for year 2 of 3

Chandler Park Conservancy to install GSI in Chandler Park, \$200,000 for year 3 of 3

Charles H. Wright Museum of African American History to install GSI with the Michigan Science Center, \$157,000

Christ Church Cranbrook to host water stewardship workshops at Hartford Memorial Baptist Church, \$16,000

Clinton River Watershed Council continued support for WaterTowns! \$85,000,Year 3 of 3 • continued general operating support, \$50,000 for year 3 of 3

Council of Michigan Foundations Great Lakes Funders Collaboration annual meeting, \$25,000

Educational Television Detroit Foundation Great Lakes Now, \$750,000 over 3 years

Detroit Greenways Coalition to plan GSI along greenways, \$40,000

Detroit Strategic Framework Inc for Land + Water WORKS, \$125,000 • to quantify the market for GSI jobs, \$50,000

Freshwater Future continued support for the binational Lake Erie Collective, \$70,000 • for the binational Great Lakes Network, \$150,000 for year 2 of 2

Friends Of The Detroit River continued general operating support, \$20,000 for year 3 of 3

Friends Of The Rouge continued support for Rain Gardens to the Rescue, \$330,000 over 3 years • to plan the Rouge River Water Trail, \$76,660 • continued general operating support, \$40,000 for year 3 of 3

Great Lakes Commission for a binational municipal GSI program , \$149,000 for year 2 of 2 • for an economic assessment of the Great Lakes Restoration Initiative. \$125,000 • Blue Accounting: ErieStat and the Source Water Initiative, \$250,000 over 2 years

The Greening of Detroit to renovate the W.I. Meyers Nursery, \$100,000 for year 2 of 2

Huron River Watershed Council continued general operating support \$100,000 for year 3 of 3 • continued support for RiverUp!, \$154,000 for year 2 of 3

International Association For Great Lakes Research-Michigan for a historical evaluation of the Great Lakes Areas of Concern \$100,000, over 2 years

Jefferson East Inc to incorporate GSI into the Grandview affordable housing development, \$250,000

Keep Growing Detroit to explore the intersection of GSI and urban agriculture, \$406,203 over 3 years

Meridian Institute to explore a business sustainability strategy for the binational Great Lakes region, \$45,000

Michigan Association Conservation Districts (MACD) to increase farmer adoption of conservation practices, \$162,000 for year 2 of 3

Michigan Humanities Council to collect qualitative data on why Michiganders value the Great Lakes, \$81,716 for year 2 of 3

Michigan League Of Conservation Voters Education Fund for the Lake Erie Collective, \$75,000

Michigan State University to expand Michigan Water School, \$192,000 over 3 years • to improve water quality in the River Raisin and Western Lake Erie Basin, \$100,000 over 2 years

National Fish and Wildlife Foundation to create the Southeast Michigan Resiliency Fund, \$600,000 over 3 years

National Wildlife Federation to engage businesses around Lake Erie in work on harmful algal blooms, \$230,000 over 2 years • for the Great Lakes Conference in Detroit, \$25,000 • continued support for the Healing Our Waters - Great Lakes Coalition, \$225,000 for year 3 of 3

The Nature Conservancy to develop an online GSI database with the City of Detroit, \$120,000 for year 2 of 2 • to advance GSI in Detroit, \$240,000 for year 4 of 5

The Sierra Club Foundation continued support for the Detroit GSI program, \$25,000 for year 2 of 2

University of Michigan to model the Detroit and Maumee Rivers' contributions to Lake Erie algal blooms and to evaluate the social impacts of GSI in Detroit, \$994,000 for year 3 of 3

Eastside Community Network continued support for the Lower East Side Action Plan, \$300,000

Wayne State University to create the Healthy Urban Waters program, \$849,000 over 3 years

ENVIRONMENTAL HEALTH, JUSTICE, & EQUITABLE DEVELOPMENT

Central Detroit Christian Community Development Corporation to update the aquaponics system, \$30,000 for year 2 of 4

Detroit Food & Entrepreneurship Academy to add water stewardship to the DFA curriculum, \$50,000

Detroit Food Policy Council to improve Detroit's local food economy, \$110,000 over 2 years

Detroit Hispanic Development Corporation for a public health action plan. \$117.728 for year 3 of 3

Detroiters Working For Environmental Justice continued general operating support, \$165,000 over 2 years

Ecology Center Inc for a needs assessment on lead and asthma prevention in Wayne County, \$50,000 • continued general operating support, \$100,000

EcoWorks to research soil lead remediation in Detroit, \$86,518 for year 2 of 2 • continued support for Great Lakes Bioneers, \$14,000

Fair Food Network to build organizational capacity, \$30,000 for year 3 of 3 • to expand Double Up Food Bucks, \$25,000 for year 4 of 4

Great Lakes Environmental

Law Center to improve local advocacy in public health decision making, \$128,000 over 2 years

The Greening of Detroit general operating support, \$100,000 over 2 years

Keep Growing Detroit to build organizational capacity, \$120,000 for year 2 of 2

Metro Healthcare Services Inc for the Southeast Michigan Sustainable Business Forum, \$60,000 over 2 years

Michigan Environmental Council to develop state policy goals on Great Lakes priorities, \$125,000

Michigan Nonprofit Association for Building the Engine of Community Development in Detroit, \$150,000 for year 2 of 2

Southeastern Michigan Health Association to create a fellowship at the Detroit Health Department, \$99,000 for year 2 of 2

United Community Housing Coalition to address tax foreclosure in Detroit, \$100,000

ARTS ANCHOR ARTS

Continued general operating support to Detroit's arts and cultural organizations. Organizations with historical significance to the Erb family are indicated with an *

826 Michigan \$25,000 for year 2 of 3

Allied Media Projects \$25,000 for year 2 of 3

Arts & Scraps \$10,000 for year 2 of 3

Charles H. Wright Museum of African American History \$25,000 for year 2 of 3

College for Creative Studies \$25,000 for year 2 of 3

Cranbrook Educational Community* \$100,000 for year 2 of 3

Creative Many Michigan \$25,000 for year 2 of 3

CultureSource \$50,000 for year 2 of 3

Detroit Artists Market \$15,000 for year 2 of 3

Detroit Childrens Choir Inc \$10,000 for year 2 of 3

Detroit Educational Television Foundation* \$100,000 for year 2 of 3

Detroit Historical Society \$25,000 for year 2 of 3

Detroit Institute of Arts* \$100,000 for year 2 of 3

Detroit Public Library Friends Foundation Inc \$10,000 for year 2 of 3

Detroit Public Theatre \$15,000 for year 2 of 3

Detroit Symphony Orchestra* \$100,000 for year 2 of 3

Detroit Zoological Society* \$100,000 for year 2 of 3

The Henry Ford* \$100,000 for year 2 of 3

Heritage Works \$10,000 for year 2 of 3

Insideout Literary Arts Project \$25,000 for year 2 of 3

Living Arts \$25,000 for year 2 of 3

Marygrove College \$10,000 for year 2 of 3

Matrix Theatre Company \$10,000 for year 2 of 3

Meadow Brook Theatre* \$25,000 for year 2 of 3

Michigan Opera Theatre \$25.000 for year 2 of 3

Michigan Science Center \$25,000 for year 2 of 3

Millan Theatre Company \$10,000 for year 2 of 3

Mosaic Youth Theatre Of Detroit \$25,000 for year 2 of 3

Motown Historical Museum, Inc \$15.000 for year 2 of 3

Museum of Contemporary Art Detroit \$25,000 for year 2 of 3

Music Hall Center For The Performing Arts Inc \$25,000 for year 2 of 3

Pewabic Pottery \$25,000 for year 2 of 3

PuppetART \$10,000 for year 2 of 3

Scarab Club \$10,000 for year 2 of 3

Signal Return Inc \$10,000 for year 2 of 3

Southwest Detroit Business Association Inc \$10,000 for year 2 of 3

Sphinx Organization, Inc \$25,000 for year 2 of 3

Stratford Shakespearean Festival of America* \$100,000 for year 2 of 3

Wayne State University for Community Arts, WSU Press, Freer House, \$10,000 for year 2 of 3 • Hillberry Theatre, \$15,000 for year 2 of 3 • WDET, \$15,000 for year 2 of 3

YMCA Of Metropolitan Detroit \$10,000 for year 2 of 3

Arts League Of Michigan Inc \$200,000 for year 2 of 3

Arts League Of Michigan Inc to build organizational capacity, \$200,000 for year 2 of 2

Detroit Zoological Society to establish a Great Lakes Nature Center in Macomb County, \$2,000,000 over 3 years

Motown Historical Museum, Inc for the Motown expansion campaign \$1,000,000 over 3 years

ARTS & COMMUNITY LIFE

Allied Media Projects for Essay'd, \$55,000 over 2 years

Brightmoor Alliance Inc for Sidewalk Detroit, \$36,000 for year 2 of 2

2 vears

Detroit Jazz Festival Foundation continued support for jazz education, \$50,000

Orchestra Detroit Symphony continued support for jazz education, \$65,000

Jazz At Lincoln Center Inc scholarships for Band Director Academy, \$31,850

Michigan State University continued support for jazz education, \$65,000

Detroit Economic Growth Association to include artists' input in the City of Detroit cultural plan, \$25,000

The Heidelberg Project to support the transition of the Heidelberg Project, \$45,000 for year 2 of 3

Living Arts to expand the Detroit Wolf Trap program, \$95,000 over 2 years

Midtown Detroit, Inc to incorporate sustainability into the Midtown cultural campus plan, \$60,000 over 2 years

Power House Productions to build organizational capacity, \$110,000 over

JAZZ EDUCATION

ALZHEIMER'S RESEARCH

Alzheimers Disease and Related Disorders Association, Inc. to expand a clinical drug trial to include ages 55-65, \$600,000 for year 2 of 4

University of Michigan to support early career researchers. \$35,000

SPECIAL OPPORTUNITIES

Christ Church Cranbrook Erb family legacy grant, \$56,100

Council of Michigan Foundations to create the Robert S. Collier Public Policy Endowment Fund, \$25,000

Foundation for Detroit's Future to support Detroit's Grand Bargain, \$500,000 for year 4 of 20

Green Living Science to increase recycling in Detroit, \$200,000 over 2 years

Michigan Nonprofit Association for capacity building workshops, \$40,000

University of Michigan to hire a summer fellow from the Environmental Fellows Program, \$20,000

GRANT GUIDELINES

MISSION

Nurturing environmentally healthy and culturally vibrant communities in Metropolitan Detroit, consistent with sustainable business models, and supporting initiatives to restore the Great Lakes Ecosystem.

GUIDING PRINCIPLES & VALUES

The Foundation is committed to the following standards and approaches in support of its mission

Sustainability

The harmonizing of economic, environmental, and social interests, meeting the needs of the present without compromising the needs of the future. Progress towards sustainability is rooted in the actions and decisions by individuals, private enterprises, and local communities.

Organizational Effectiveness

A commitment to continuous rigor, accountability, learning, and improvement, and an alignment of programmatic, management, operational, and financial capacities in support of clear goals and objectives.

Collaboration

Efforts to bring together multiple, diverse stakeholders to develop solutions that address complex problems.

Leadership and Key Allies

Energetic, visionary champions and leaders who have a broad base of support.

Young People

Fred and Barbara Erb cared deeply about investing in young people within the family business and in their personal philanthropy.

People of Color

The Foundation has a strong commitment to diversity, and recognizes that the interests and voices of racial and ethnic communities have historically been underrepresented in both the arts and the environment.

Desired Outcome: An environmentally healthy City of Detroit, Metropolitan Detroit region, and Great Lakes Ecosystem

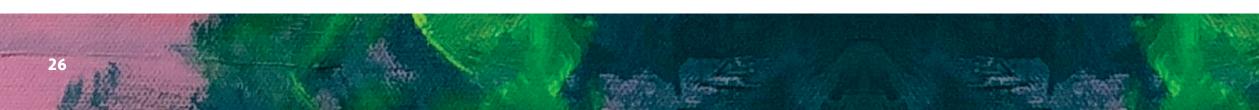
GREAT LAKES

Desired Outcome

Improved water quality in the Great Lakes basin, especially the watersheds impacting Metro Detroit and Bayfield, Ontario, through the elimination of polluted runoff and other threats, resiliency to climate change, and individual and institutional stewardship.

The Foundation will consider support for activities that:

- Promote green stormwater infrastructure to achieve community development as well as water quality goals.
- Inform and engage individuals, business, and government about how their daily activities, choices, and policies can help improve their watershed.
- Improve binational cooperation and policies on the Canadian and U.S. sides of the border to improve water auality.
- Align environmental research, policy, and practice to work toward a healthy Great Lakes.



ENVIRONMENT

ENVIRONMENTAL HEALTH, JUSTICE & EQUITABLE DEVELOPMENT

Desired Outcome

Sustainable (triple-bottom-line) development, sustainable business models, and public policies that are socially equitable and sensitive to environmental and public health concerns in the Metropolitan Detroit region.

The Foundation will consider support for projects that:

- Promote sustainable (triple-bottom-line) development development that balances present and future sustainable business models, environmental, and social outcomes.
- Encourage entrepreneurial and responsible business solutions to the region's environmental issues.
- Build a healthy and equitable local food system based on sustainable solutions.
- Strengthen collaborative, community-based efforts working at the intersection of environmental justice, sustainable business, and public health, that align research, policy and practice, and developing local environmental citizenship, advocacy, and leadership.
- Promote cooperation and collaboration between consumers, the business community, and government agencies to develop policies and practices, encourage green chemistry, and address significant environmental toxins and pollutants.

GRANT GUIDELINES

ARTS

Desired Outcome: A culturally vibrant City of Detroit and Metropolitan Detroit region where arts contribute to the area's economic, social, and creative well-being.

ANCHOR ARTS

Desired Outcome

A strong central city and vibrant neighborhoods in the City of Detroit that also contribute to the quality of life in Metropolitan Detroit.

The Foundation will provide:

- General operating support to a diverse but defined set of organizations that represent the cultural mainstays of the region, including those that have historical significance to the Erb family.
- Additional support to these anchor institutions in exceptional cases for time-limited, transformational efforts. This may take the form of capital or endowment campaigns, major physical infrastructure needs, innovative and comprehensive marketing and outreach efforts, or significant investments that will strengthen their position as cultural anchors. The Foundation is particularly interested in using its support of these efforts to attract new and additional philanthropic resources for the organization, so grants in this area will typically be challenge or partnership grants.

Please note that the Foundation will not accept unsolicited applications in these areas.

ARTS & COMMUNITY LIFE

Desired Outcome

Robust community participation and more attractive, prosperous neighborhoods in Detroit and other economically challenged areas across Metropolitan Detroit, contributing to a stronger region.

The Foundation will consider project support for activities that:

- Strengthen individual neighborhoods through cultural activities and public art.
- Expose and engage residents and audiences in opportunities for creative expression and participation in order to build community, with an emphasis on projects that:
 - explore the intersection of arts and the environment.
 - build on the community's artistic roots and history to support its cultural and economic renaissance.
 - Develop the support infrastructure to help create an economically sustainable arts community.

JAZZ EDUCATION

Desired Outcome

The continuation of Detroit's strong jazz tradition, and Fred Erb's legacy of jazz patronage, by educating the next generation of musicians. The Foundation supports jazz instruction for musically talented, economically challenged youth.

The Foundation will support leading research regarding the prevention, management, and treatment of Alzheimer's disease.

From time to time, the Foundation may also consider support for exceptional opportunities that fall outside of its mission. Please note the Foundation will not accept unsolicited proposals in this area.

ALZHEIMER'S RESEARCH

Desired Outcome: A world free of Alzheimer's disease.

Please note the Foundation will not accept unsolicited proposals in this area.

SPECIAL OPPORTUNITIES

APPLICATION INSTRUCTIONS

We encourage you to contact the Foundation to discuss your idea before applying.

STEP 1: DETERMINE FLIGIBILITY

To be eligible for a grant, your organization must:

- Be tax-exempt under section 501(c)(3) of the Internal Revenue Code and not a private foundation.
- Have a current financial audit conducted by an independent certified public accountant.
- Have total revenues of at least \$100,000 for the preceding year.
- In policy and practice not discriminate based on age, race, creed, gender, gender identity, religion, disability, sexual orientation, and ethnicity.

STEP 2: DETERMINE PROGRAM FIT

Please review our grant guidelines to determine whether there is a potential match between your organization's work and our Foundation's interests. Our geographic area includes Wayne, Oakland, and Macomb Counties and the watersheds impacting these areas and Bayfield, Ontario.

We will consider requests for the development or significant expansion of programs that meet our desired outcomes or general operating support for organizations whose core work fits our mission.

Matching funds or other conditions may be required. We generally do not provide support directly to individuals or units of government, nor for loans, grants to support religious activities, capital projects, research (unless solicited by The Foundation), fundraising events, or conferences. The amount requested should be based on the size and scope of the organizational and program budget and the anticipated impact of the program. We generally do not fund 100 percent of a program's cost. We will consider multi-year grants where appropriate.

STEP 3: SUBMIT A LETTER OF INQUIRY THROUGH OUR WEBSITE

A Letter of Inquiry (LOI) may be submitted at any time. Grants generally are approved at our board meetings in March, June, September, and December. LOIs must be submitted through our website; e-mail and paper inquiries will not be accepted. Please note that our requirement for an online application is not intended to minimize communication but is simply one way for us to exercise environmental stewardship by reducing the amount of paper we generate. Feel free to call us if you have questions about how to complete the online application form, if you need assistance with Internet access, or if you would like to discuss your program ideas before you submit your application. You should be notified within two to four weeks whether we are able to invite a Proposal. Foundation staff may contact you for additional information or a site visit at any point in the review process. Detailed instructions on the LOI and Proposal are included in the Grant Application Instructions on our website.

STEP 4: THE PROPOSAL

A Proposal may be invited based upon your LOI. The information you will be asked to include in the Proposal is specified in Section II of our Grant Application Instructions, which can be found on our website. A grant request typically should take three to five months to process from the time that the Letter of Inquiry is submitted, though certain requests may take longer. Again, Foundation staff may contact you for additional information or a site visit at any point in the review process.

STEP 5: POST GRANT REQUIREMENTS

If a grant is awarded, you will be asked to sign a Grant Agreement Letter. Progress reports will generally be due every six months. See our Reporting Requirements for specific instructions.

REPORTING REQUIREMENTS

We have attempted to develop a practical approach to program evaluation. While most programs likely will not require a formal, outside evaluation, we do expect a thoughtful process and written report. Program evaluation provides ongoing, systematic information that strengthens projects during their life cycle and provides outcome data to assess the extent of change. Evaluations should include both Process and Outcome components, meaning that they will document the development and operation of the program (Process) as well as measure the program's impact (Outcomes).

The purposes of our Reporting Requirements are:

- Grant Monitoring to assure that funds are being spent as planned.
- Measurement to help assess the impact of the grant.
- Organizational Learning careful collection and use of data should help ongoing program development and refinement.

New grants must submit a Progress Report after six months and a Final Report two months after the conclusion of the grant. Renewal Grants and Multi-Year Grants instead submit annual Progress Reports, due 10 weeks before the Board reviews the next grant installment, and a Final Report two months after the conclusion of the final Grant Term. Final Reports should be cumulative, covering the entire Grant Term.

We will send you an email reminder approximately four weeks before your Report is due. The email will include a webbased link to submit your Report. We will only accept Reports submitted through that link. We also encourage regular, ongoing communication.

FINANCIALS

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STAFF



John M. Erb Chair and CEO jerb@erbff.org



Melissa Damaschke Program Officer mdamaschke@erbff.org



ASSETS		
Cash	\$3,130,356	\$4,115,893
Investments	\$296,037,885	\$284,416,298
Total Assets	\$299,168,241	\$288,532,191

As of

June 30, 2018

As of June 30, 2017

LIABILITIES

Accrued Liabilites	\$237,374	\$193,609
Grants Payable	\$6,226,107	\$8,846,366
Deferred Federal Excise Taxes	\$345,868	\$228,868
Total Liabilites	\$6,809,349	\$9,268,843

NET ASSETS

Beginning of Year Balance	\$279,263,348	\$259,642,753
Additions/(Reductions)	\$13,095,544	\$19,620,595
Total Net Assets	\$292,358,892	\$279,263,348
Total Liabilities and Net Assets	\$299,168,241	\$288,532,191

BOARD & STAFF



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COVER ARTWORK

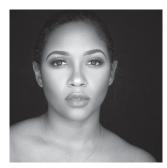
IJANIA CORTEZ



As a native of the city, I remember the Detroit Institute of the Arts being a place of enchantment for me as a kid. I would take trips with my parents there and to other landmarks in the city, leaving each space with a sense of wonderment. My world expanded not only through my exposure to the arts, when I realized in full the value of the arts to community.

Art brings people together and expresses the thoughts and dreams of humanity.

There was and is a diverse set of art appreciators: Mothers and daughters, sisters and brothers, and Fathers and sons. Art unites people across generations, and those warm thoughts are what inspired this piece.



Ijania Cortez was born July 31, 1990 in Detroit Michigan. At an early age she was encouraged to pursue art from her teachers, and began to study on her own. Though she lost touch with her craft in her high school years, with encouragement from peers, she began to create art again in 2012. Rediscovering her passion, she began teaching herself through strenuous study. She hosted her first solo exhibition, A Summer Nativity, in July 2017.

Focusing on portraiture, the artist's work uses vibrant colors and scale to evoke a sense of divinity in her subjects. Handcrafting customized canvases from salvaged wood and building material, her pieces have been described as soulful, provocative, and indicative of the beauty of the human spirit.

Inland Press Printed in Detroit using soy and vegetable oil-based inks on 30% post-consumer recovered fiber manufactured with green power and enhanced elemental chlorine-free paper.

CREDITS

PHOTO CREDITS

Page 3: Fred & Barbara Erb. Photo: University of Michigan Photography Page 4: John Erb. Photo: Trista Dymond Pages 6, 7: Rain Gardens to the Rescue. Photo: Trista Dymond Page 10: Rain Gardens to the Rescue. Photo: Erma Leaphart Page 13: "This Is A Home" Photo: United Community Housing Coalition Pages 14, 15: Sidewalk Festival, featuring Justin Alesna and Shakti Love. Photo: Trilogy Beats Page 17: Tyree Guyton Art Opening at Museum Of Contemporary Art Detroit Photo: Trista Dymond Page 18: Gabriel Brass Band. Photo: Rob Brown Page 21: Trunino Lowe. Photo: Jeff Dunn Page 33: Photography by Glenn Triest, Trista Dymond

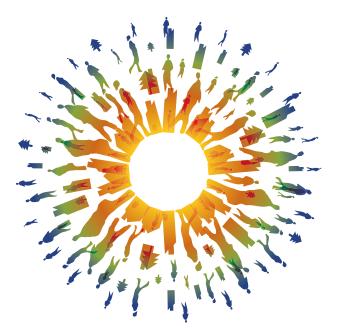
VIDEO CREDITS

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Trista Dymond

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Fred A. and Barbara M. Erb Family Foundation

Nurturing environmentally healthy and culturally vibrant communities in metro Detroit, consistent with sustainable business models, and supporting initiatives to restore the Great Lakes Ecosystem.

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